



ECOTOURISM DESIGN FUTURES

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ARCHITECT

CRUSHED IDEALIST

ECOTOURISM & SUSTAINABILITY

RELATIONSHIP

KEY SERVICE INDUSTRY ECONOMIC DRIVER

AN INDUSTRY SELLING EXPERIENCES

IMPACTS

TRAVEL

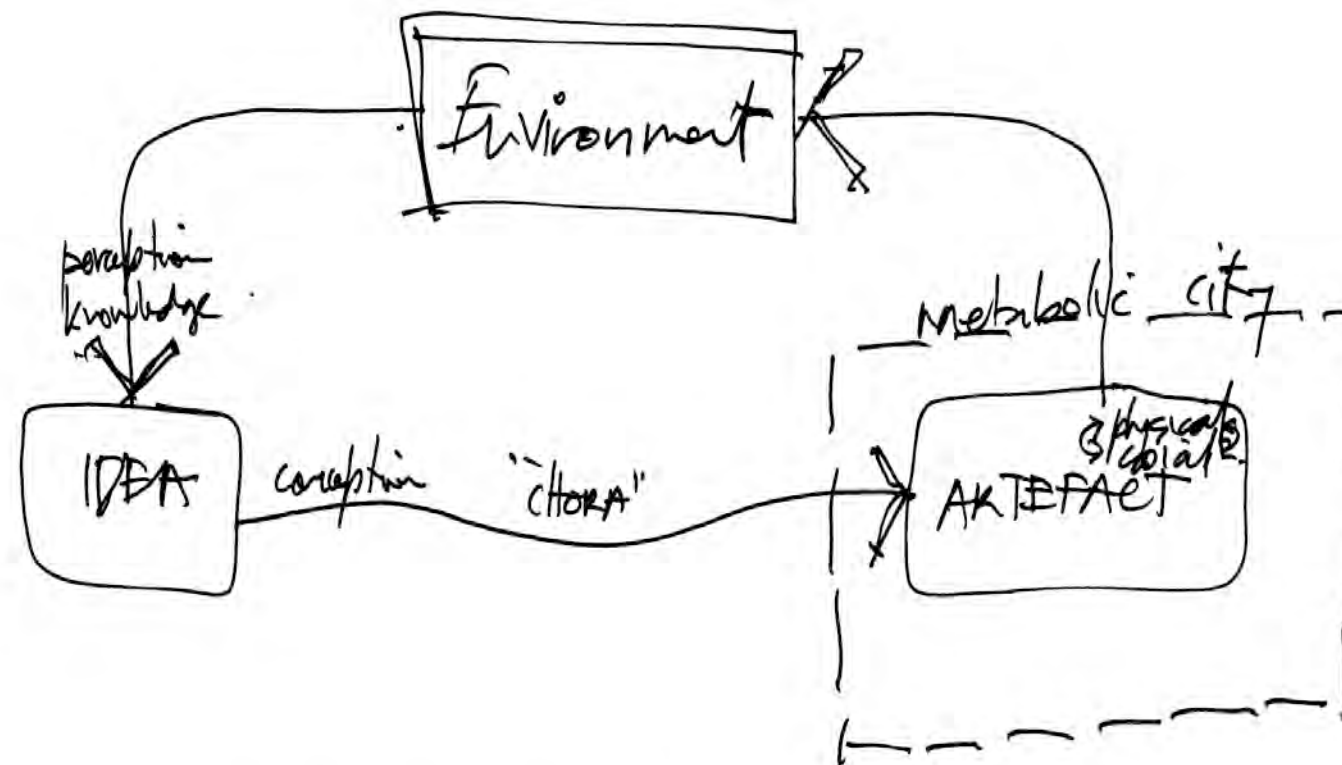
A SPECULATION

SYSTEMS: DEVELOPMENT CONCEPTS AND ECONOMIC
MODELS AS MUCH AS BUILDINGS, INFRASTRUCTURE
AND LANDSCAPE.

2-WAY LEARNING

DESIGN PROCESS

BROAD, INCLUSIVE & CO-OPERATIVE



ECOLOGICAL THINKING

RELATIONAL: CONNECTIONS, INTERACTIONS,
SYSTEMS

BIOLOGICAL, ENERGY, MATERIALS, SOCIAL,
ECONOMIC, CULTURAL, EXPERIENTIAL, EMOTIONAL,
AESTHETIC

PROPOSAL

IF TRAVEL IS THE ENVIRONMENTAL PROBLEM THE
OPTIONS ARE TO **PAY** FOR THE TRAVEL OR TO **AVOID**
TRAVEL.

PROPOSITION CASE STUDIES

PROPOSITION 6707

(SUB)URBAN EDGE

PROPOSITION 6707

THE ENVIRONMENT IS EVERYTHING

SO DESIGN IS CONCERNED WITH IT ALL

DESIGN FROM THE FUTURE TO THE PRESENT (CLIMATE, OIL)

DESIGN ADAPTIVE PROCESSES

DESIGN ORGANISATIONAL MODELS:A CULTURE OF SUSTAINMENT

DESIGN TO ELIMINATE THE UNSUSTAINABLE

DESIGN METABOLIC SYSTEMS(MATERIALS WATER FOOD WASTE)

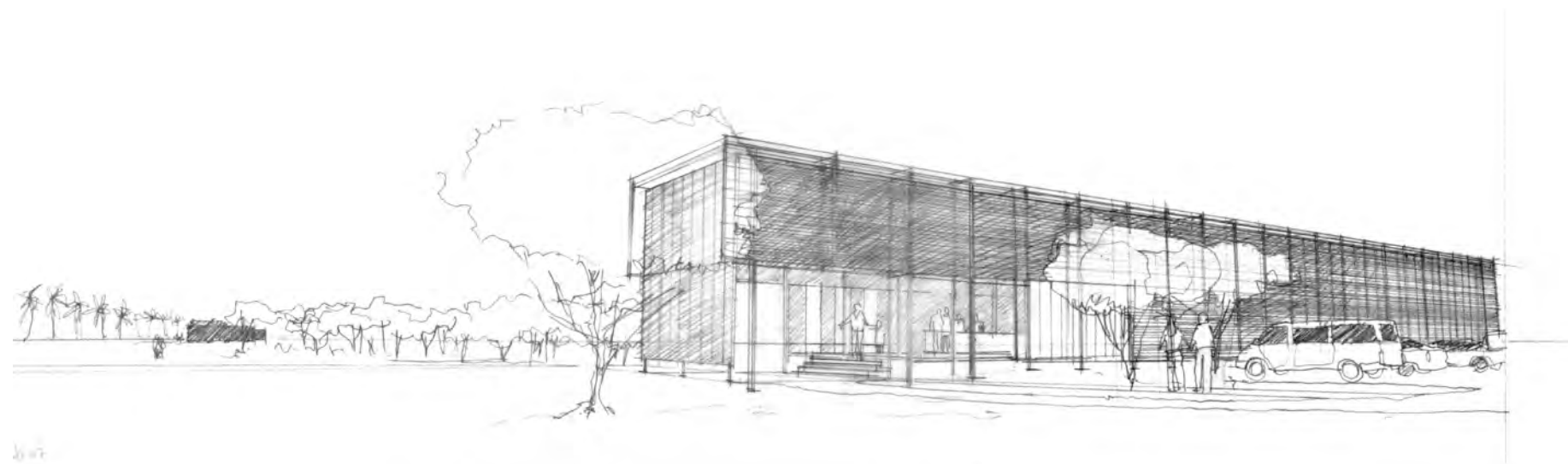
DESIGN ECONOMIC SYSTEMS (FROM QUANTITATIVE TO QUALITATIVE)

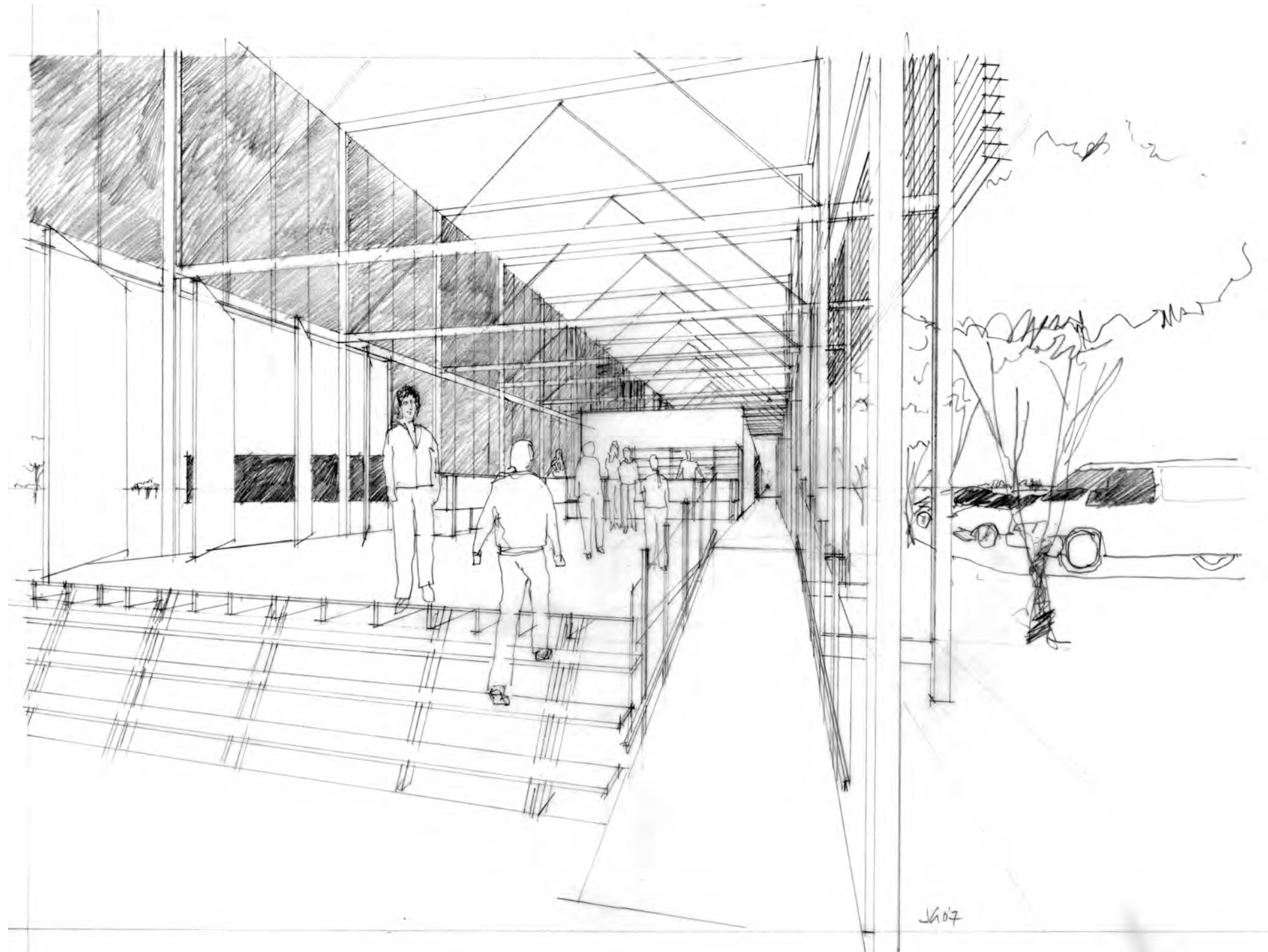
DESIGN TO PROTECT/REGENERATE THE LAND

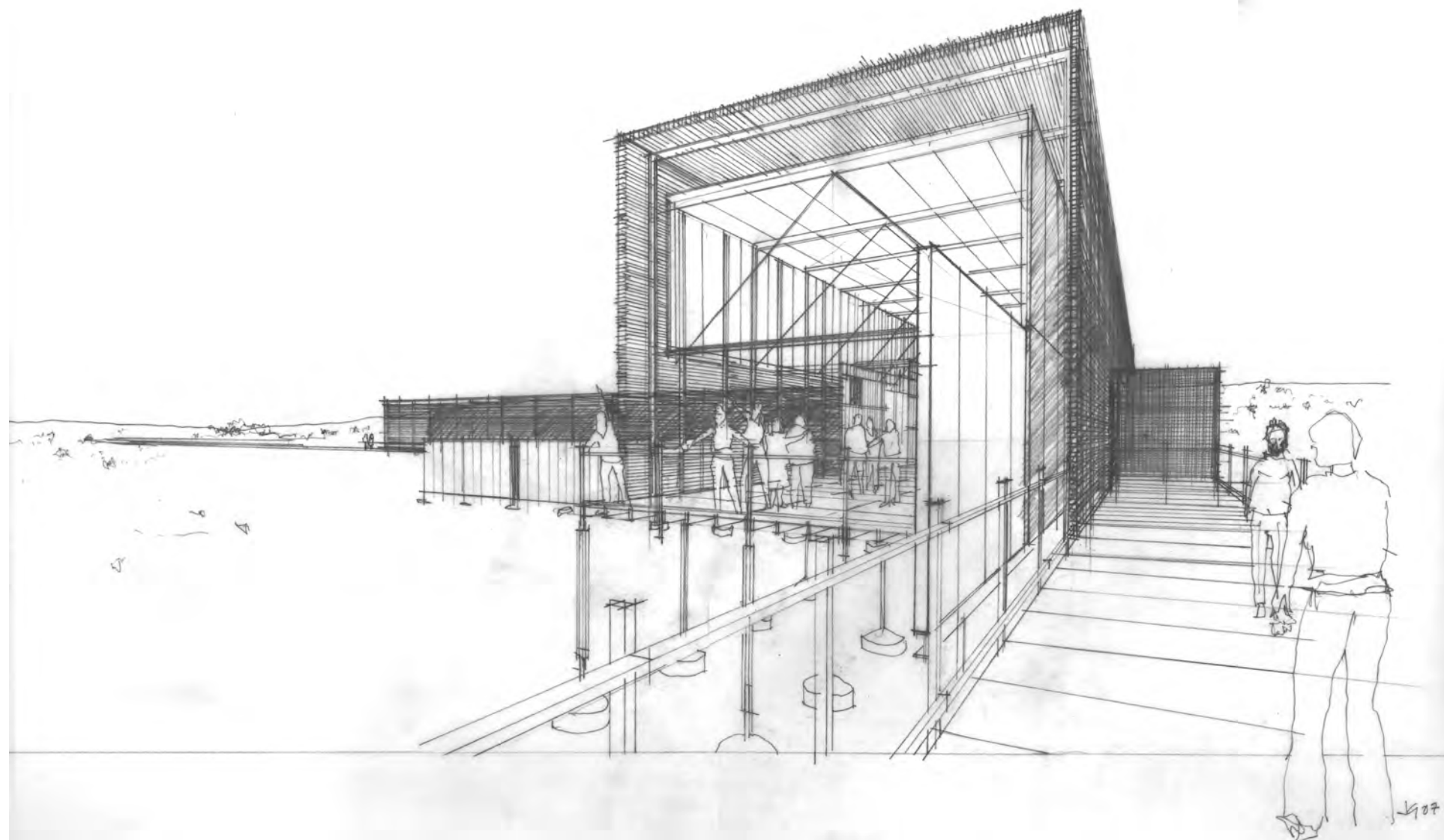
DESIGN TO CONSERVE RESOURCES

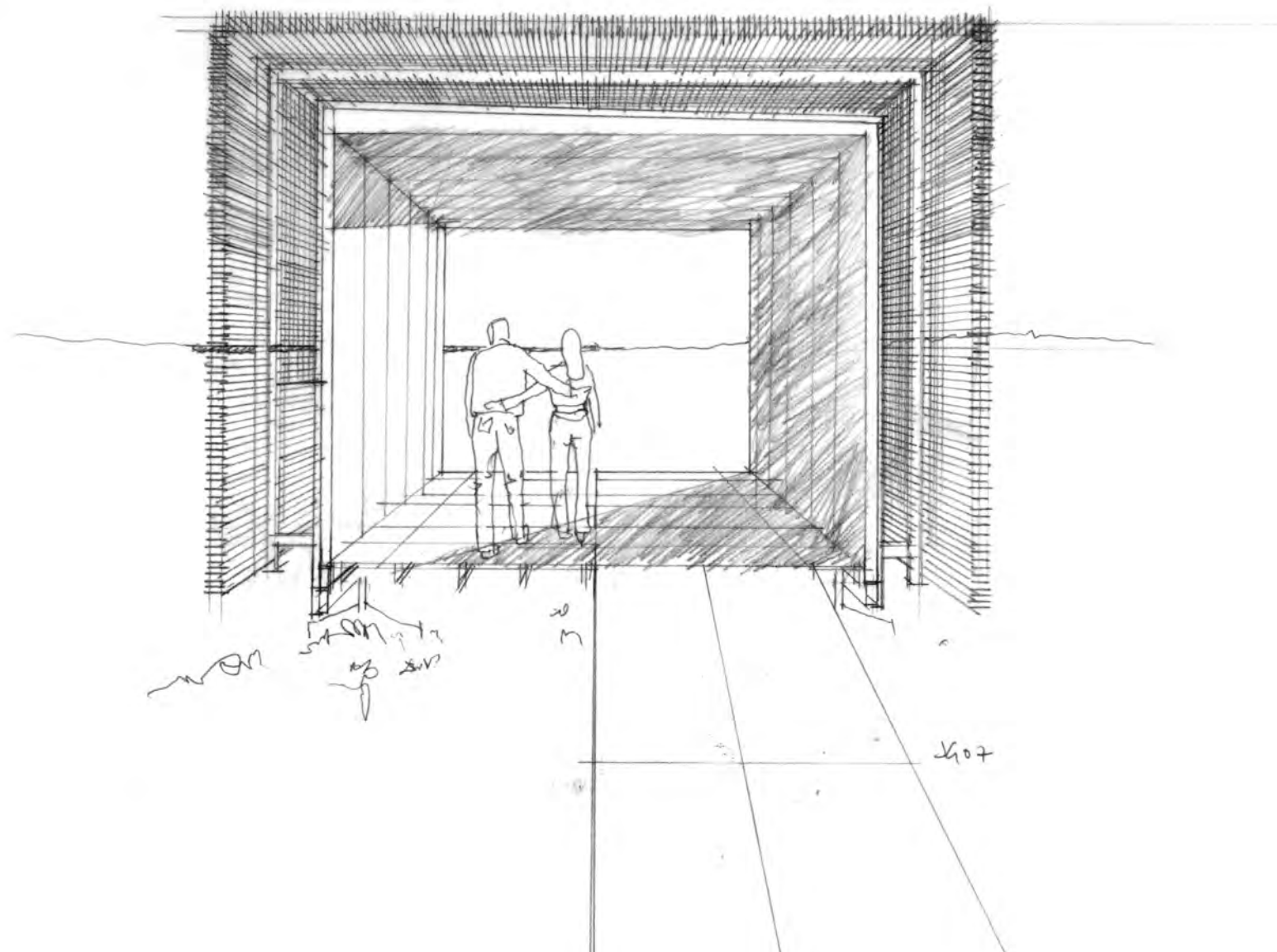
DESIGN SYMBOLS OF SUSTAINMENT

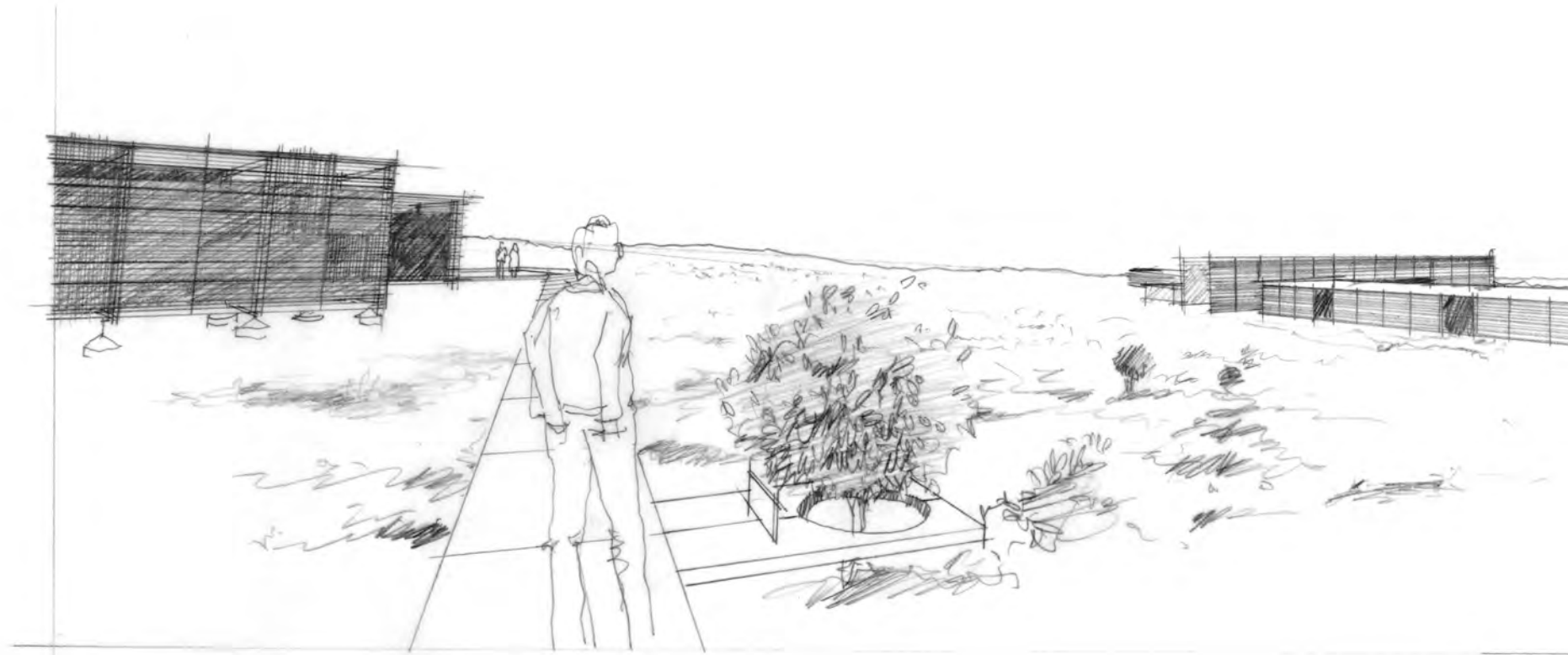






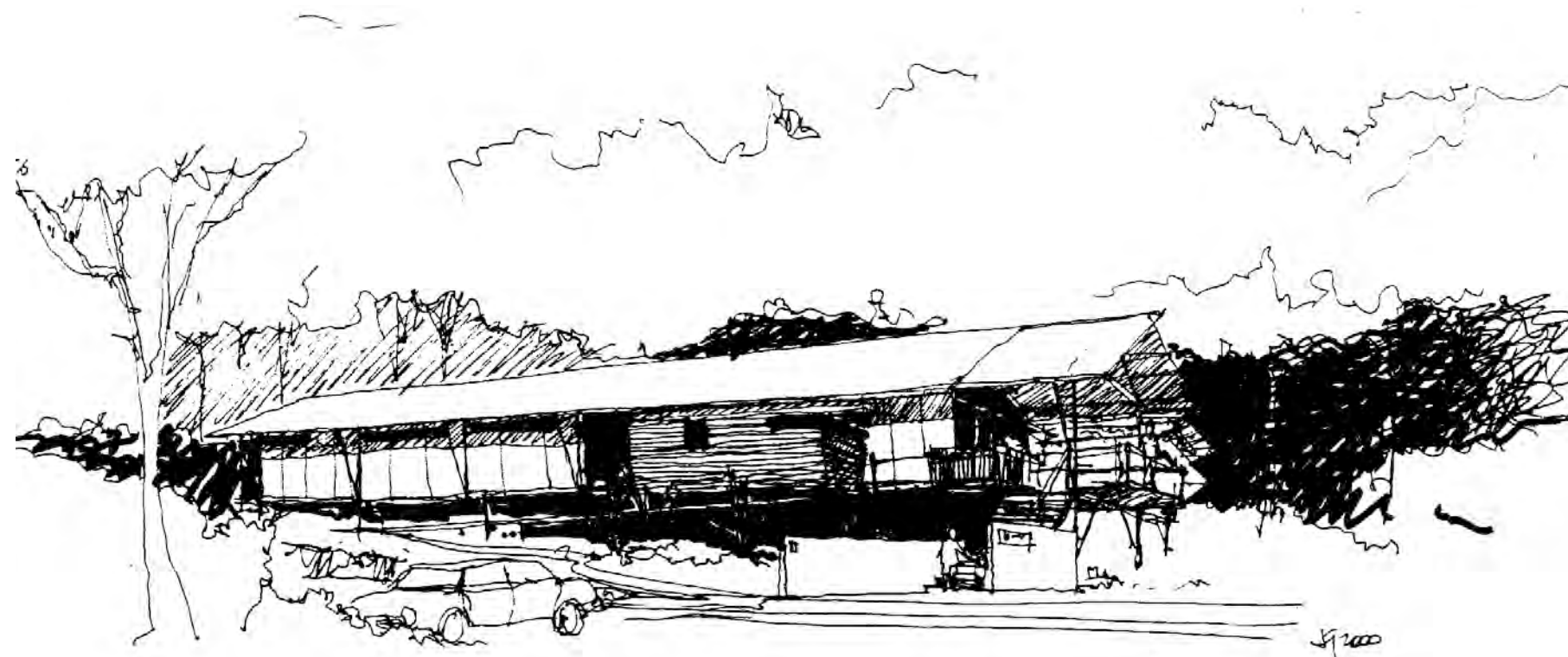


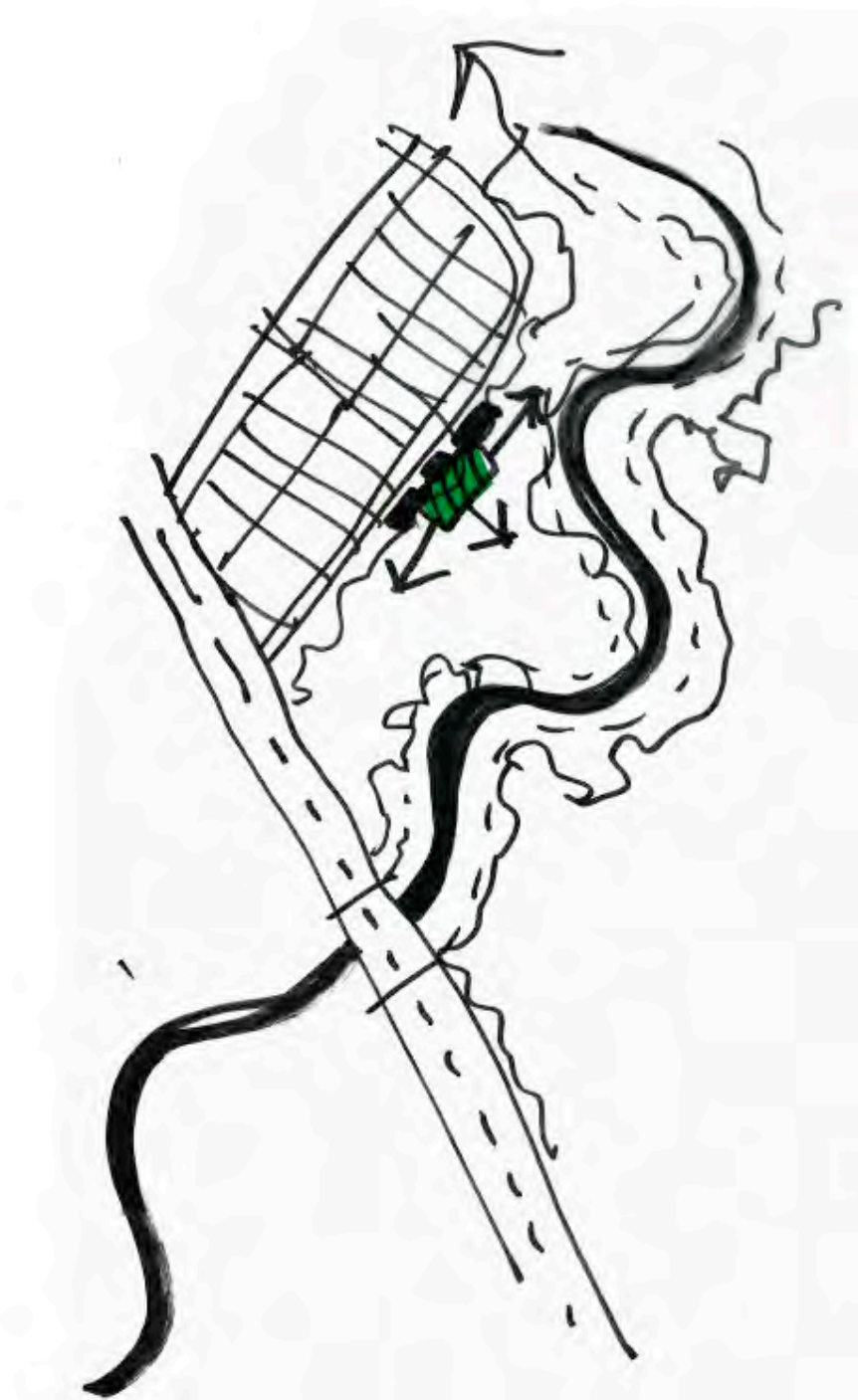


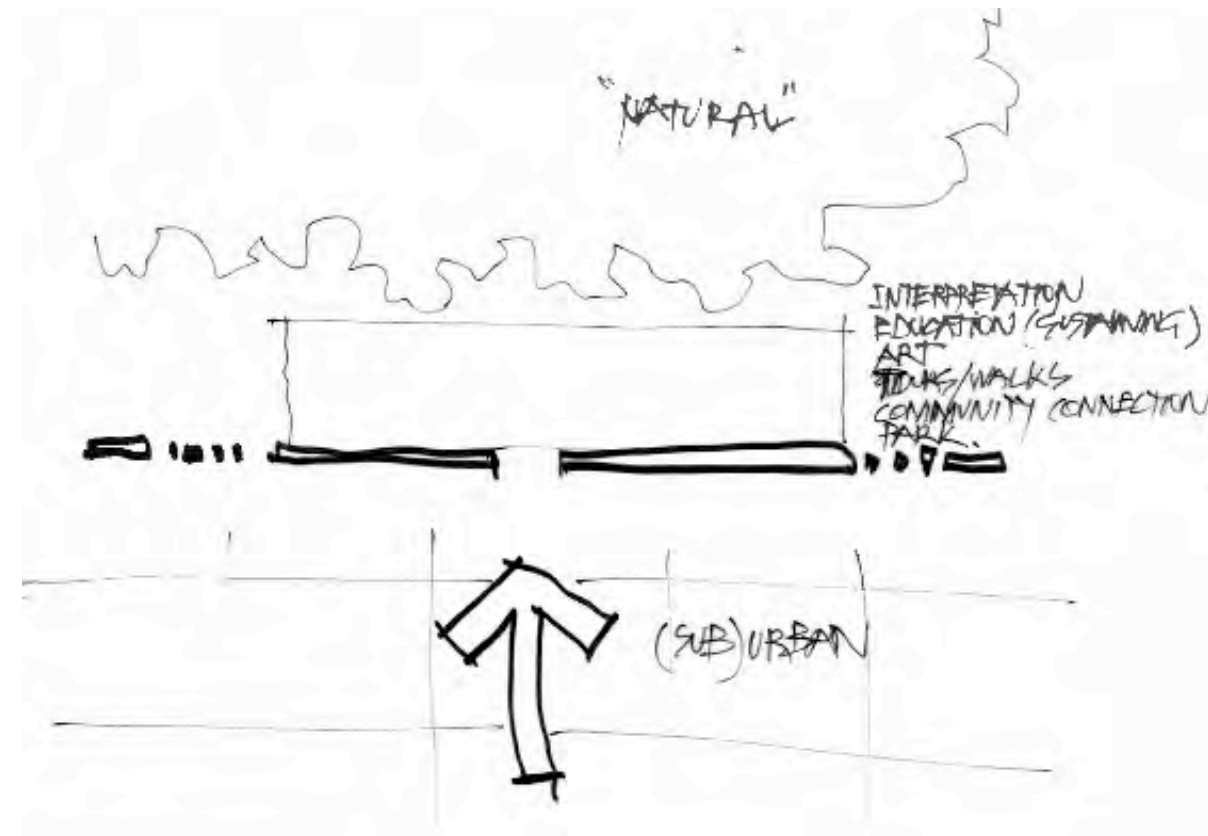


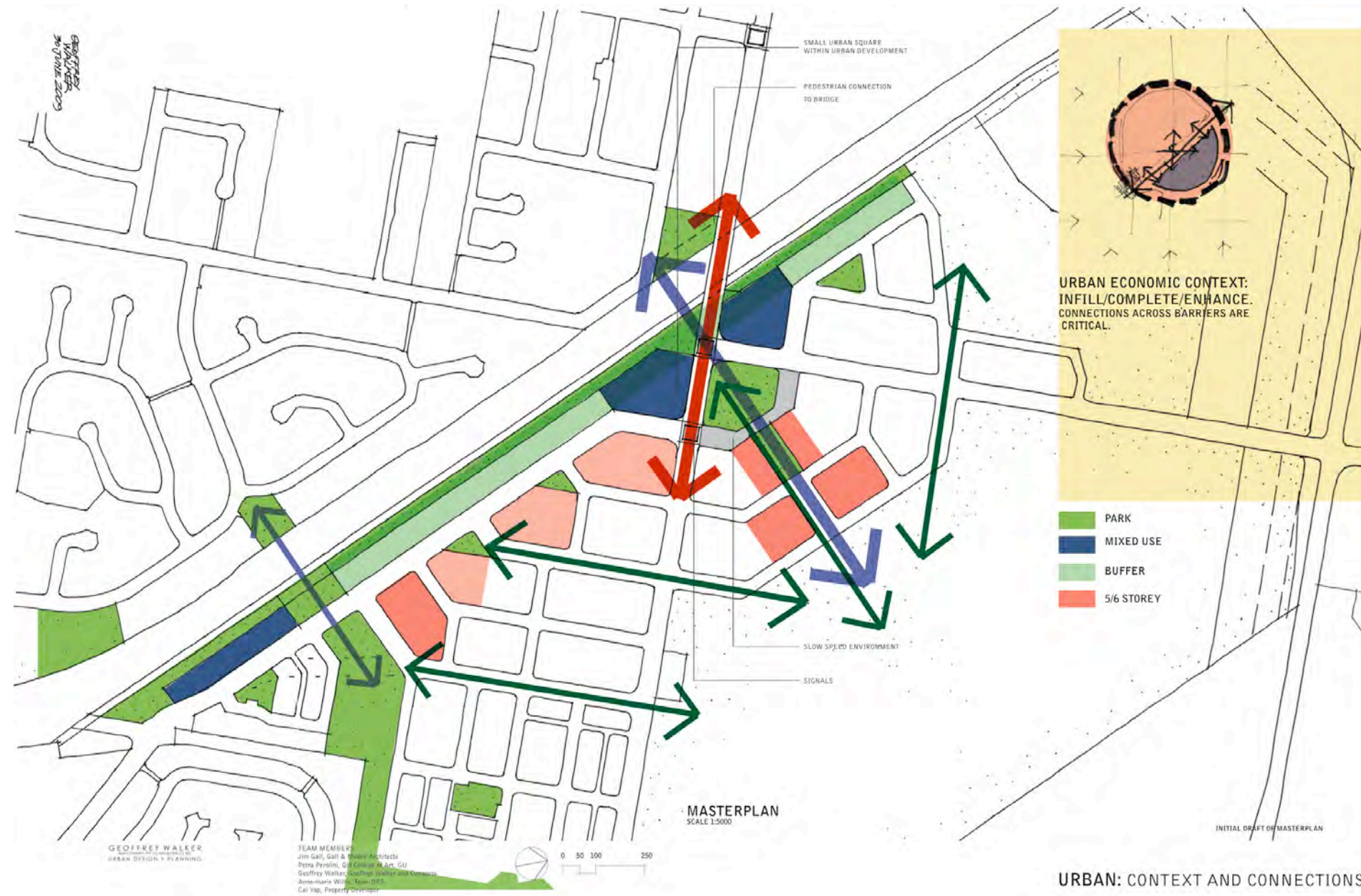
(SUB)URBAN EDGE











URBAN: CONTEXT AND CONNECTIONS



GEOFFREY WALKER
 URBAN DESIGN + PLANNING
 gail & medek

teamDes

TEAM MEMBERS
 Jim Gail, Gail & Medek Architects
 Petra Perolini, Qld College of Art, GU
 Geoffrey Walker, Geoffrey Walker and Company
 Anne-Marie Willis, Team DES
 Cal Yap, Property Developer

URBAN: 5/6 STOREY AIRY UNITS

centre for
 subtropical design

Subtropical Urban Communities

JUNE 2009

CUT

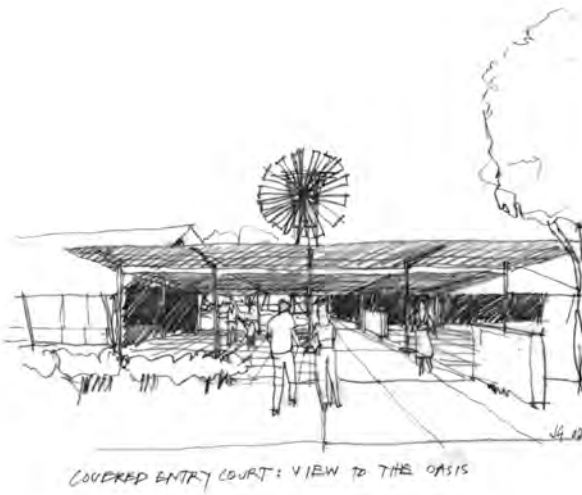
Queensland University of Technology

Queensland Government

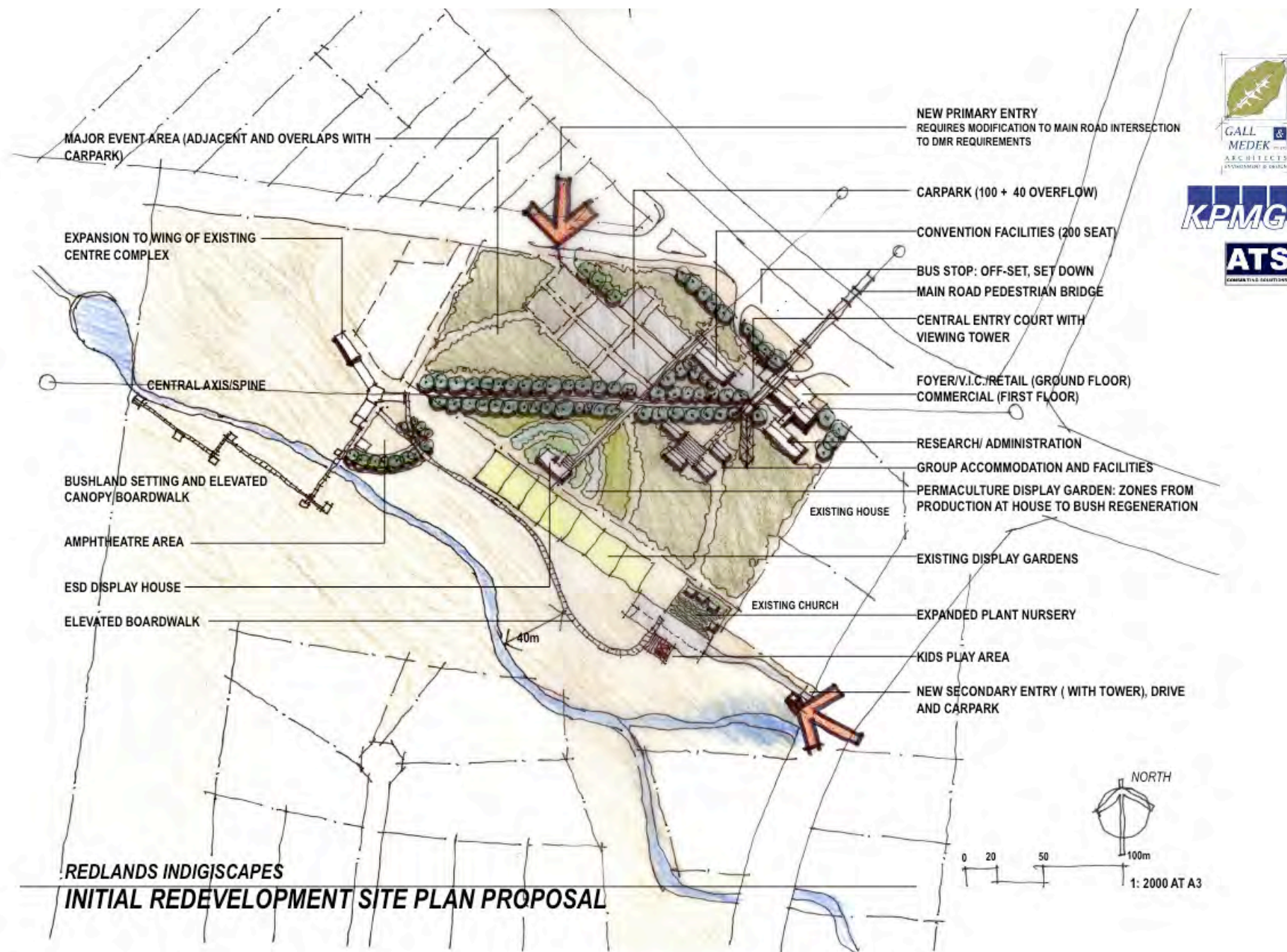
Queensland Government

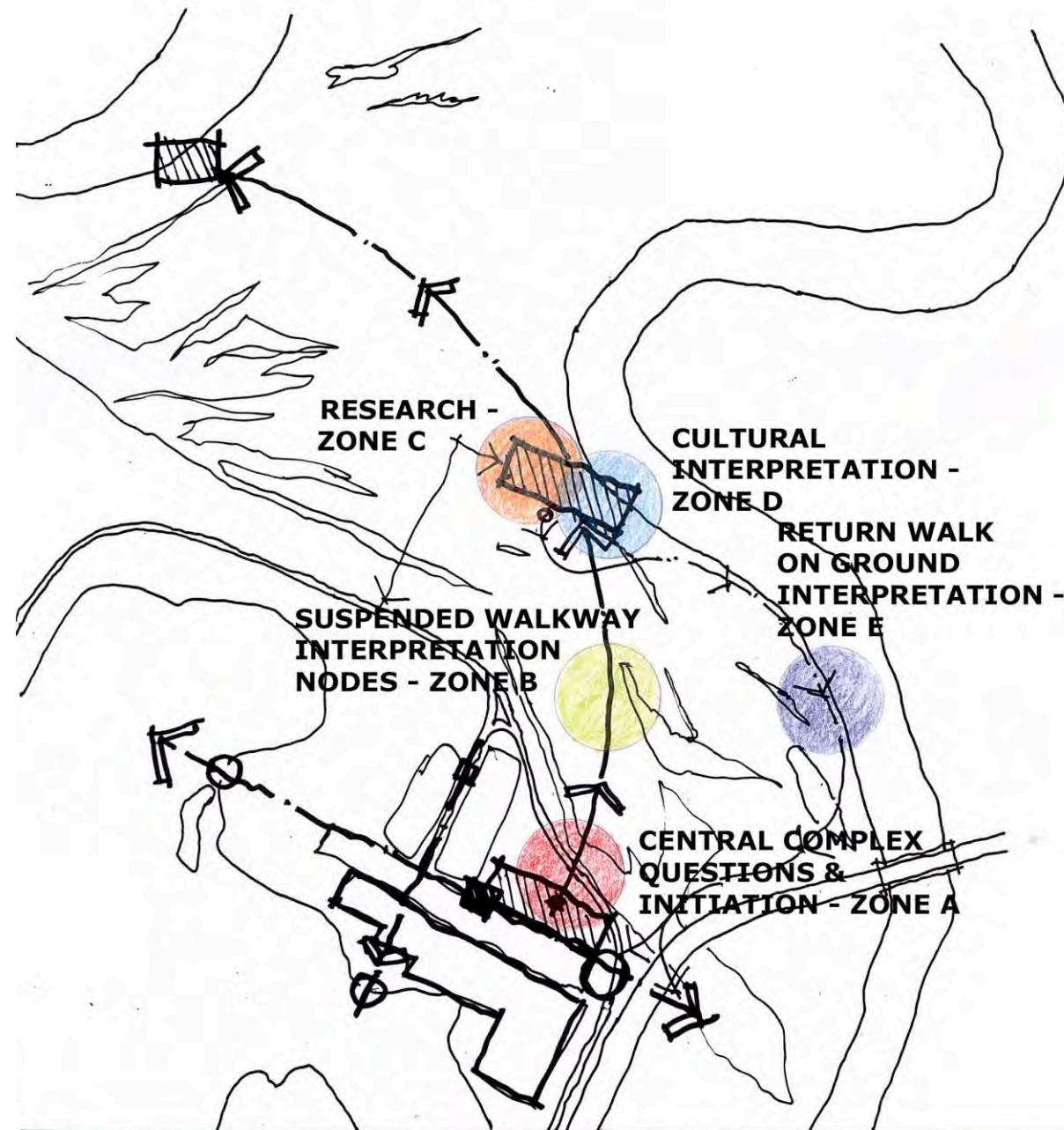
Queensland Government

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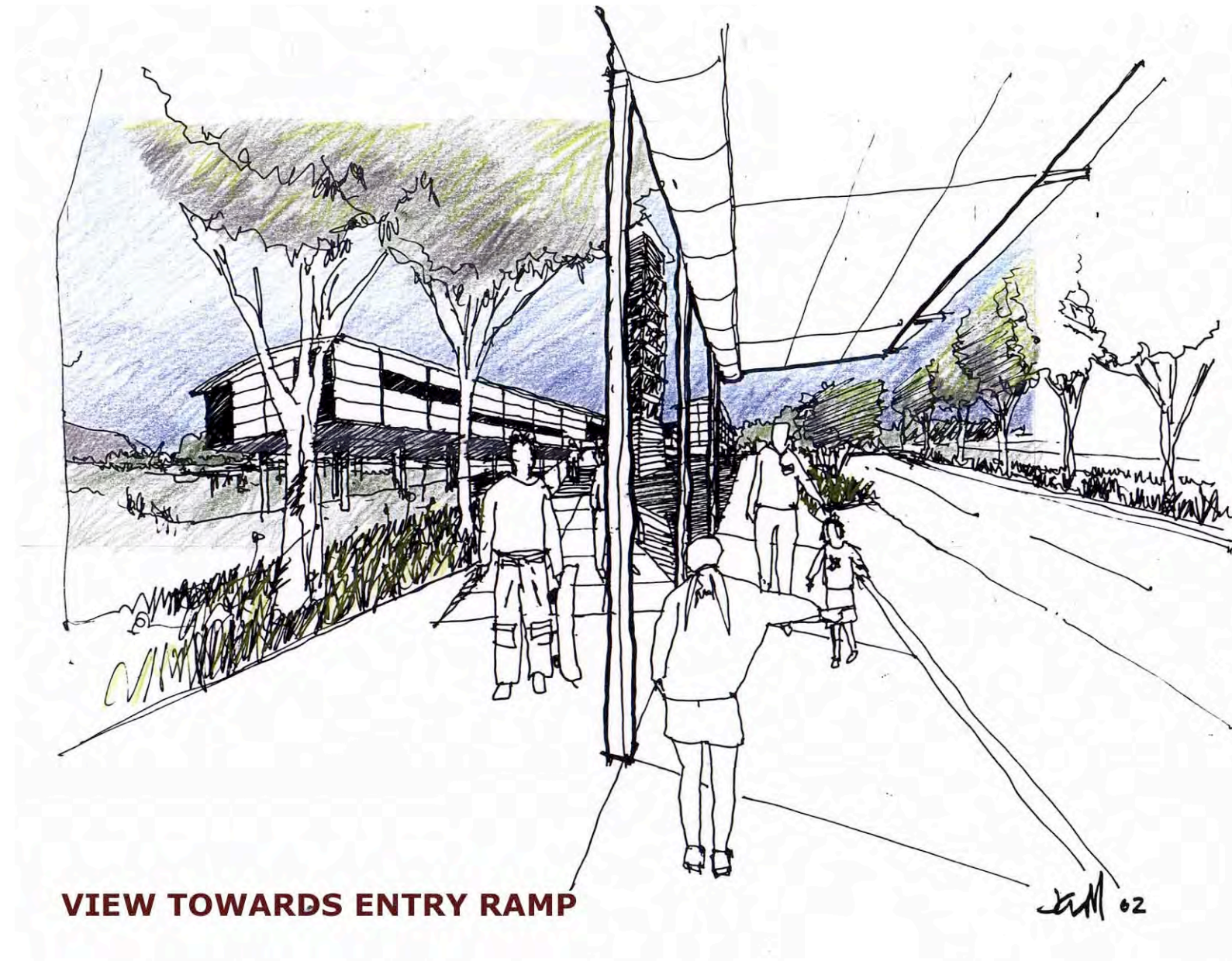








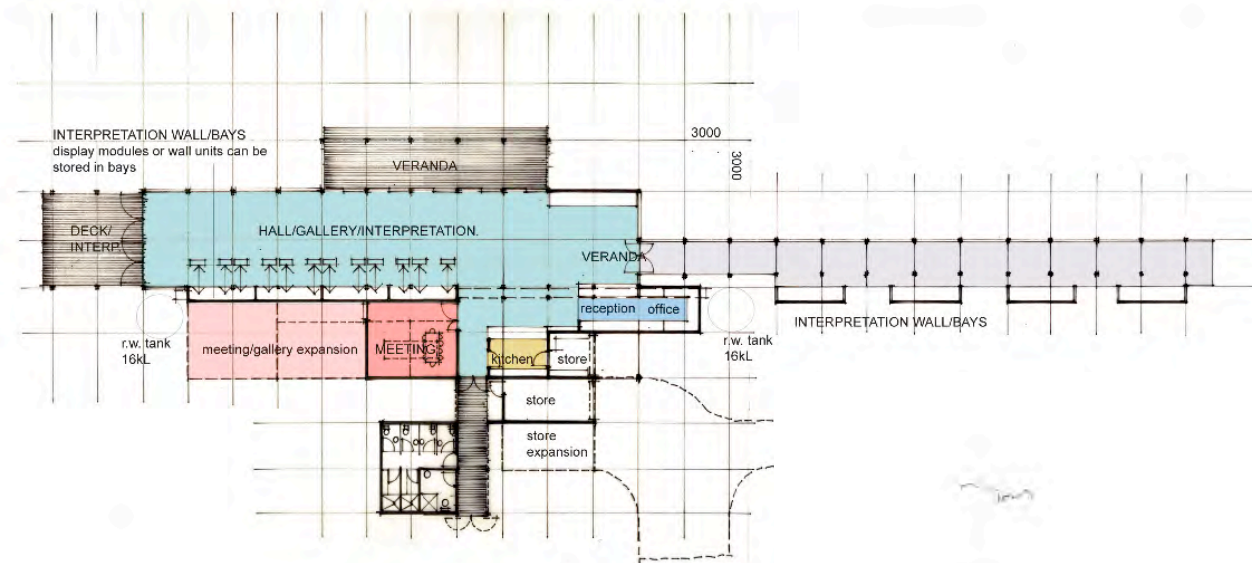
INTERPRETIVE ZONES



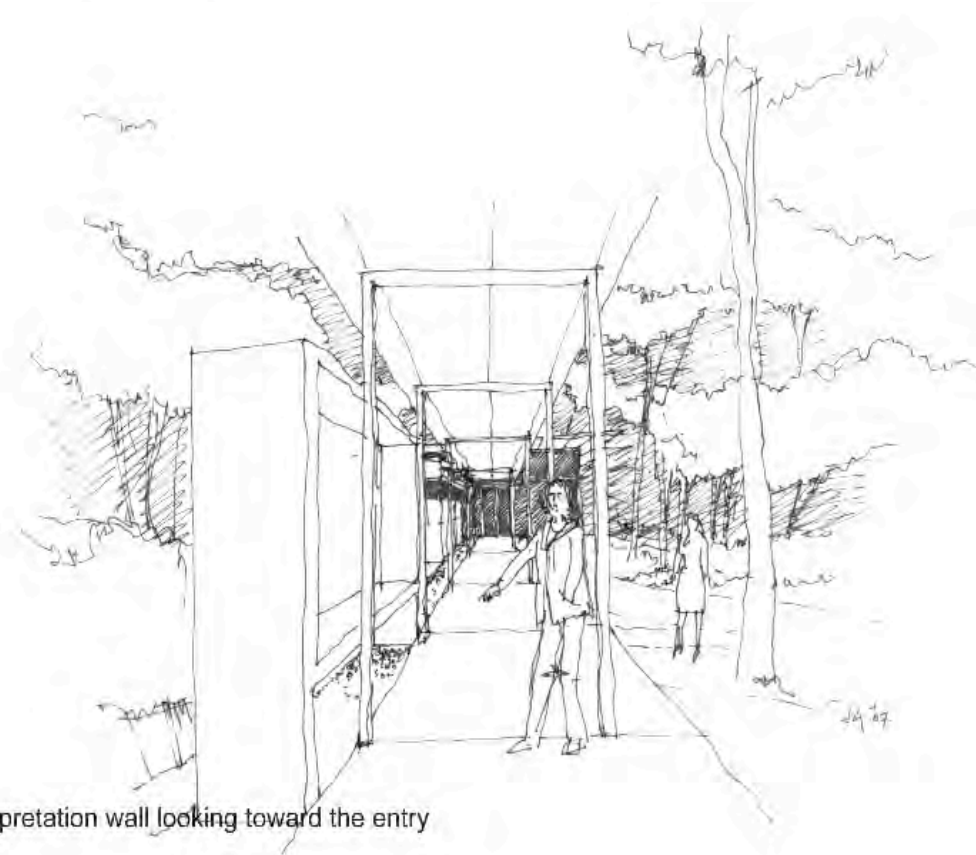
VIEW TOWARDS ENTRY RAMP

Jul 02





CONCEPT FLOOR PLAN
MAROOCHY BOTANIC GARDENS VISITORS' CENTRE



DON'T MENTION VIRTUAL

VALUE OF EXPERIENCING IMPOSSIBLE PLACES?

AUTHENTICITY (REAL)

HAPTIC INTERFACE(S) WITH PLACES & PEOPLE

FORWARD

THESE PROPOSALS CAN BE FEASIBLE

LEADERS/RISK-TAKERS RIDING & GENERATING
MARKET CHANGE

GOVERNMENT SUPPORT: BETTER THAN CAR
INDUSTRY SUPPORT

SUSTAINABLE ECONOMY BENEFITS